

FOR IMMEDIATE RELEASE

COMMUNITIES UNITE TO EXPAND YOUTH FOOTBALL LEAGUE

FAYETTEVILLE, AR (April 10, 2018) — With summer fast approaching, it is almost time for recreational football registrations to begin and there are major changes coming for some local teams.

The league, formerly known as the NWA Boys and Girls Club League, just announced the addition of Springdale teams and a name change to accommodate this addition. "We loved the recognition that having 'Boys & Girls Club' in the title afforded us but with the addition of Springdale we needed to make the change to emphasize the new area wide characteristic of the league," stated Chris Shimer, Chief Professional Officer of the Boys & Girls Clubs of Western Benton County.

The league, now known as Football for Kids NWA, is led by a committee comprised of coordinators from the Springdale Department of Parks and Recreation and the Boys and Girls Clubs of Bentonville, Fayetteville, and Siloam Springs. This expanded recreational tackle football league includes teams from fourth through sixth grades and welcomes students from all Northwest Arkansas schools to join.

"We are excited to join with the Boys and Girls Clubs of NWA to enhance our football program by including the natural rivalries of this area. We wanted to be able to expand our football program to offer more variety and opportunity for our players. Being able to collaborate with organizations that have very similar beliefs in how teamwork, leadership, character, and sportsmanship are approached makes this partnership ideal," Christopher Gwin, Springdale Parks and Recreation Athletic Director.

Although the Football for Kids NWA league is being led by organizations from these four communities, kids do not have to live in one of those districts to play on a team. Football for Kids NWA encourages anyone interested in getting involved as a player, coach or sponsor for the upcoming season to contact their local league affiliate organization.

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